



SPONSORSHIP PROSPECTUS

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Congress Secretariat: MCI Middle East, UAE

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FIGO

INTERNATIONAL FEDERATION
OF
GYNECOLOGY & OBSTETRICS

WELCOME MESSAGE



Dear Sponsors and Exhibitors,

It is with great pleasure that the International Federation of Gynecology and Obstetrics (FIGO) invites you to participate in the FIGO Regional Conference of Middle East and Africa scheduled to take place in Dubai, United Arab Emirates from 11 to 13 April 2018.

This regional conference organised together with African Federation of Obstetrics and Gynaecology (AFOG), the Emirates Medical Association (EMA) and the Federation of Arab Gynecology and Obstetrics Societies (FAGOS) will be held at the InterContinental Hotel Dubai Festival City - which offers excellent facilities for all delegates and is efficiently connected to other parts of the city and airport by public transport.

The scientific programme will focus on the issues faced by the obstetricians and gynaecologists in the region. It will cover cutting edge topics in daily practice, the most recent development and management of the rapidly evolving health care requirements, as well as the crucial challenges concerning low resource countries.

By sponsoring or exhibiting at the FIGO Regional Conference of Middle East and Africa, you will be able to interact with participants face to face and develop high level, long term contacts with them, showcase your work, learn about the latest developments in the field and raise your brand awareness on an international stage.

We hope to see you in Dubai in April 2018!

Professor CN Purandare
FIGO President



ABOUT FIGO

The International Federation of Gynecology and Obstetrics (FIGO) is the only worldwide non profit organization that groups obstetricians and gynecologists. It has member associations in 130 countries/territories. FIGO is the global voice on women's health and is in official relations with the World Health Organization (WHO) and the United Nations (UN).

VISION

FIGO has a vision that women of the world achieve the highest possible standards of physical, mental, reproductive and sexual health and wellbeing throughout their lives.

MISSION

FIGO is a professional organisation that brings together obstetrical and gynecological associations from all over the world. FIGO is dedicated to the improvement of women's health and rights and to the reduction of disparities in healthcare available to women and newborns, as well as to advancing the science and practice of obstetrics and gynecology. The organisation pursues its mission through advocacy, programmatic activities, capacity strengthening of Member Associations, education and training.

FIGO's considerable global achievements include a staging system for gynecologic tumours (used in hospitals worldwide); ethical guidelines; harmonisation of scientific terminology; numerous General Assembly resolutions; and various major maternal and newborn health initiatives funded by major global donor bodies.

FIGO'S OVERALL GOALS:

- To improve the health and wellbeing of women and newborn children worldwide.
- To raise the status of women and enable their active participation to achieve their reproductive and sexual rights with access to efficient education and services throughout their life cycle;
- And to upgrade the practice of obstetrics and gynecology through education, training and research to maintain a high standard of professionalism and ethical adherence.



CONGRESS COMMITTEE:



Prof. CN Purandare
 FIGO President
 India



Nozer Sheriar
 India



Amala Nazareth
 UAE



Hani Fawzi
 UK



Luis Cabero
 Spain



Gian Carlo Di Renzo
 Italy



Johan Vos
 UK / Netherlands



Faysal El Kak
 Lebanon



Yirgu Gebrehiwot
 Ethiopia

WHO SHOULD ATTEND:



- Obstetricians
- Gynecologists
- Midwives
- Nurses
- General Practitioners
- Women's Health Specialists
- NGOs
- Allied Healthcare Professionals
- Trainees, Policy Makers and Influencers

KEY TOPICS:



- Maternal Fetal Health
- Clinical Obstetrics
- General Gynecology
- Operative Gynecology
- Reproductive Medicine
- Sexual Health and Human Rights
- Urogynaecology
- Gynecological Oncology
- Women's Health Issues and Policy

DIAMOND SPONSOR

COMMERCIAL - 60,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Platinum Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Platinum Sponsor
- 250 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate web site which will be sent to event database
- One personalized email flyer dedicated to the individual Platinum Sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Platinum Sponsor
- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 250 sponsor's corporate description and stand location
- Full page Advertisement in the final program
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Delegate Lanyard: The sponsor's name will be exclusively displayed on the lanyard holding the badge.

EXPO STAND AND AND NETWORKING OPPORTUNITY

- 21 Sq.m (7m x 3m) Premier Booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 20,000 USD

ONSITE ACTIVITY

- One (1) Lunch Symposium offered on first priority basis - Duration: 45 minutes

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 12 full delegate badges (with access to all contents sessions, including keynote)
- 10 staff badges (with access to the expo area only)
- 20% discount on the delegate registration (limited to the maximum of 25 registrations)

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package

PLATINUM SPONSOR

COMMERCIAL - 45,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Platinum Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Platinum Sponsor
- 150 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database
- One personalized email flyer dedicated to all the Platinum sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Platinum Sponsor
- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 150 sponsor's corporate description and stand location
- One page Advertisement in the final program
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Badge: Company Logo on the back side of badge

EXPO STAND AND NETWORKING OPPORTUNITY

- 18 Sq.m (6m x 3m) Premier Booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 15,000 USD

ONSITE ACTIVITY

- One (1) Lunch Symposium offered on first come first serve basis according to the availability, after Diamond Sponsor - Duration: 45 minutes

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 10 full delegate badges (with access to all contents sessions, including keynote)
- 8 staff badges (with access to the expo area only)
- 20% discount on the delegate registration (limited to the maximum of 25 registrations)

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package

Ability to purchase additional branding opportunities

GOLD SPONSOR

COMMERCIAL - 30,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Gold Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Gold Sponsor
- 100 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database
- One personalized email flyer dedicated to all the Gold sponsor with corporate Information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Half page Advertisement in the final program
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 15 Sq.m (5m x 3m) Premier Booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 15,000 USD

ONSITE ACTIVITY

- One (1) Parallel workshop offered on priority basis, or satellite symposium on availability basis. (symposium duration: 45 minutes)

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 8 full delegate badges (with access to all contents sessions, including keynote)
- 6 staff badges (with access to the expo area only)
- 20% discount on the delegate registration (limited to the maximum of 25 registrations)

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package

SILVER SPONSOR

COMMERCIAL - 15,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Silver Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Silver Sponsor
- 75 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Silver Sponsor
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 12 Sq.m (4m x 3m) Silver booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 10,000 USD

ONSITE ACTIVITY

- One (1) Parallel workshop offered on availability basis

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 6 full delegate badges (with access to all contents sessions, including keynote)
- 4 staff badges (with access to the expo area only)
- 5% discount on the delegate registration (limited to the maximum of 25 registrations)

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package

BRONZE SPONSORSHIP

Investment: 15,000 USD

COMMERCIAL - 10,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Bronze Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Bronze Sponsor
- 50 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Bronze Sponsor
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 9 Sq.m (3m x 3m) Silver booth location

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

EDUCATIONAL - 5,000 USD

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 4 full delegate badges (with access to all contents sessions, including keynote)
- 2 staff badges (with access to the expo area only)
- 5% discount on the delegate registration (limited to the maximum of 25 registrations)

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package

PREMIUM EXHIBITOR

Investment 6,000 USD

PRE EVENT MARKETING AND BRANDING

- Company listing on Sponsor and Exhibitor listing on the event website

EXPO STAND AND NETWORKING OPPORTUNITY

- 9 Sq.m (3m x 3m) booth location

ONSITE BRANDING

- Conference Final Program will include Exhibitor name and location

COMPLIMENTARY PASSES AND DELEGATE REGISTRATION DISCOUNT

- 2 staff badges (with access to the expo area only)

ADDITIONAL MARKETING AND BRANDING OPPORTUNITIES:

CONGRESS BAG - USD 10,000

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes an acknowledgement in the advance and final programs as well as one corporate logo and one product logo on the front side of the delegate bag. Item subject to approval by the Executive Committee.

information about products, symposia or giveaways into the congress bags. Max. size A4 flyer, 3 sheets of paper, production costs should be covered by the sponsor.

EVENT APP – USD 10,000 (LANDING PAGE WITH SPONSOR LOGO)

Mobile Event App with all the information attendees need. Conference materials, speaker information, presentation details and sponsor information can all be updated dynamically and accessed by your attendees on smartphones, tablets and laptops.

PEN AND WRITING PAD IN CONGRESS BAG – 6,000 USD

The sponsor company will also be able to provide its own pads and pens to be placed in the congress bags. The sponsor's acknowledgement can be printed on the pen and on the pad. Subject to approval from Executive Committee

FINAL PROGRAM BOOK – ADVERTISEMENT. APPROXIMATE CIRCULATION – 1200 TO 1500)

- 2 Page Advertisement – A4 size or A3 Size - (4,000 USD)
- 1 Page Advertisement -- A4 size or A3 Size - (2,000 USD)

BADGE SPONSOR – USD 5,000

The logo will be included on the back side of the badge. It is high value branding as it is worn by all delegates, speakers and organizers. Production costs are included in the investment and subject to approval by the Executive Committee.

DIGITAL DISPLAY - USD 8,000

Sponsors logo along with their products will be displayed on the digital screens placed at the main entrances, coffee area, sitting lounge and will feature sponsor's satellite symposium or workshop if there are any. Each sponsor will receive 5 digital screens as such during the entire congress.

INSERTS IN CONGRESS BAG – USD 2,000

Companies have the opportunity to insert